

 **LEVEL THREE 301 AGRIBUSINESS OUTLINE - 2021**

**AIMS OF THE COURSE:**

* To prepare students for career pathways and opportunities within the Agribusiness sector.
* To develop a knowledge of basic facts, principles and theories in Agribusiness.
* To help students improve their knowledge and understanding of Agribusiness concepts.
* To provide students with opportunities to develop scientific skills and attitudes.
* To develop an appreciation of the impact science and technology has on our everyday lives.
* To develop a continuing interest in Agribusiness.
* To develop students reading, numeracy and comprehension skills.

**OBJECTIVES:**

* Critically examine innovative solutions and strategies for future proofing agribusinesses in current and/or future issues.
* Critically examine how scientific principles, concepts and knowledge in agribusinesses are used to meet consumers and producer needs, resolve their issues and develop new agri-technological advances.
* Critically examine the operational and strategic decisions in agribusinesses and how they impact on the future direction of production and society.
* Critically examine how Agribusinesses capitalize on the opportunities to grow the value of their products round the globe.

**INTERNAL ASSESSMENT:**

* Details of the school’s internal assessment procedures are in the student assessment policy handbook.

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| **INTERNAL STANDARDS** | **For Student use** |
| **No** | **V** | **Level** | **Credits** | **Standard Title** | **Assessment****Date** | **Further Assess****Opport** | **Website Link*****(gives assessment criteria******for Standards)*** | **Grade Ach** |
| AS91382 L3 LitUE R | 2 | 3 | 6 | Business Studies - Develop a marketing plan for a new or existing product. | 16/04/21 | No | [*http://www.nzqa.govt.nz/framework/*](http://www.nzqa.govt.nz/framework/)*search/index.do* |  |
| AS91869 L3 LitUE R | 1 | 3 | 4 | Agribusiness – Analyse future proofing strategies to ensure long-term viability of a business.  | 29/10/21 | No | [*http://www.nzqa.govt.nz/framework/*](http://www.nzqa.govt.nz/framework/)*search/index.do* |  |
| AS91871L3 LitUE R | 1 | 3 | 4 | Agribusiness – Analyse how a product meets market needs through innovation in the value chain.  | 21/05/21 | No | [*http://www.nzqa.govt.nz/framework/*](http://www.nzqa.govt.nz/framework/)*search/index.do* |  |

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| **EXTERNAL STANDARDS** | **For Student Use** |
| **No** | **V** | **Level** | **Credits** | **Standard Title** | **Assessed in Exams** | **Website Link** **(Gives assessment criteria for standards)** |
| AS91380L3 LitUE R/W | 2 | 3 | 4 | Business Studies - Demonstrate understanding of strategic response to external factors by a business that operates in a global context. | No | [*http://www.nzqa.govt.nz/framework/*](http://www.nzqa.govt.nz/framework/)*search/index.do* |  |

***Authenticity statement for relevant internal standards***

**L3 AGRIBUSINESS ASSESSMENT COVER SHEET**

(This cover sheet must be attached to your submitted work)

NAME……………………………………………..

**ACHIEVEMENT STANDARD: # / # / Version #**

**Assessment description**

# CREDITS / INTERNAL

*Authenticity:*

***This is to state that I had no outside assistance of any kind to complete my work. What has been submitted for assessment is entirely my own work.***

Student Signature: ……………………………………………

**GRADE AWARDED**

NON-ACHIEVEMENT ACHIEVEMENT MERIT EXCELLENCE

TEACHER COMMENT

Student Signature Date

(Indicates sighting of the grade awarded and acceptance of the grade)