



# Agribusiness in Schools

DELIVERING AGRIBUSINESS TO NZ SECONDARY SCHOOLS

## Te Reo Māori kupu for Agribusiness

ENGLISH	MĀORI	ENGLISH	MĀORI
adapt	whakahāngai, urutau	community development	te whanaketanga a marua
affect	whakaawe(nga)	compare and contrast	whakataurite
analyse	wetewete, tātari	connections	whakawhanaungatanga
apply	whakamahi	consider	whakaaroaro
asset	rawa	constraint	aukati
attitude	waiaro	context	horopaki
balanced	whārite	critique	arohaehae
belief	whakapono	cultural identity	ahurea tuakiri
biodiversity	kanorau koiora	customary value system	tikanga
biology	koiora	customer	kiritaki
business knowledge and development	te kaipakihi me ona whanaketanga	debt	taurewa
business formation	te whakatu pakihitanga	debt servicing	whakaea taurewa
buy	hoko	describe	whakaahua
buying	te hoko, hokonga	differentiation	pārōnaki
capital	ura	diversification	whakakanorautanga
cash	pūtea	dividends	hua tūtanga pakihī
caution (to demonstrate)	tūpatotanga	economics	ohaoha
client	kiritaki	economic activity	mahinga ohaoha
collate	whakahiaito	economy	taiōhangā
collective action	kotahitanga	enterprise	hinonga
committee	runanga	enterprise creation	umanga papatahi
community	hapori	entrepreneurial mindset	whakawhitī whakaaro

# English to Māori



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ENGLISH	MĀORI	ENGLISH	MĀORI
entrepreneurship	te ngira tuitui	information	mōhiohio
environment	taiao	inheritance	tukunga iho
ethics	mātātika	innovative thinking	whakawhiti whakaaro
ethical framework of Māori society	tikanga	interrelationships	whakapapa
equity / ownership	whai tūtanga	investigate	tūhura
evaluate	arotake	investment	haumitanga
explore	torotoro, tūhura	investment opportunity	whaiwāhitanga haumi
factor	tauwehe	investments that build welfare and mana	tauutuutu
family	whānau	justify	parahau
finance	putea	kinship	whanaungatanga
financial literacy	te whanonga putea	know	mātau, mohio
financial return	hua ahumoni	knowledge	pūnaha mātauranga
food gathering areas	mahinga kai	land	whenua
genealogy	whakapapa	leadership	rangatiratanga
genetics	iranga	life cycle	hurihang-a-ora
genetic variation	rerekētanga ā-ira	life force	mauri
goods	rawa	liquid / liquidity	māngōhe
gross return	tōpūtanga hua	living organism	rauropi
guardianship	kaitiakitanga	long term	pae tawhiti
habitat	wāhi noho	make a judgement or decision	whakawā
hospitality	manaakitanga	Māori based research	kaupapa Māori
idea	whakaaro	Māori culture	Māoritanga
identify	tautohu	Māori businesses	pakihi Māori
impact	pāpā	Māori diversity	ngā matatini Māori
income assets	rawa whaipūtea	Māori knowledge	Mātauranga Māori
income return / yield	hua pūtea	Māori made	toi iho
influence	whakaawe	Māori people	tangata whenua

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ENGLISH	MĀORI	ENGLISH	MĀORI
Māori world view	te ao Māori	prohibition / prohibited	rāhui
meet people's needs	whakatutuki (matea tangata)	promote	whakatairanga
moral values	ura ā-wairua	propose	whakatakoto
multiple	taurea	quality	kounga
multiple bottom-line approach	tuhono	quantity	rahinga
natural resources	rawa	rating	tūnga taurewa
non-financial return (e.g., social, cultural...)	hua kē	reasons for being	pūtake
opportunity	whaiwāhitanga	reciprocity	manaakitanga
organism	rauropi	reflect	whakaahua, whakaata
outcome	putanga	relationship	hononga
outline	whakatakoto	relationship management	whanaungatanga a whakahaere
payment	whakautu, utu	reproduction	whakaputa uri
perspective	tirohanga	resource	rawa
place	tūrangawaewae	resource management	penapena rawa
plan	whakarite. kaupapa	respect	manaakitanga
plant	tipu	respond	urupare
political	tōrangapū	response	urupare
population	taupori	responsible / responsibility	haepapa
positive outcome	huapai	responsibilities	purotu
predict	matapae	restriction	tapu
prestige	mana	returns	hua
primary sector	rāngai ahu matua	returns (best possible on integrated goals)	puawaitanga
principles	kaupapa	risk	tūraru
problem solving	whakaoti rapanga, marua whakapuakitanga	sacred	tapu
process	tukanga	sacred place	wāhi tapu
process information	tukatuka mōhiohio	science	pūtaiao
producer	kaiwhakanao	select	kōwhiri

# English to Māori



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ENGLISH	MĀORI	ENGLISH	MĀORI
self-determination	tino rangatiratira	total financial return (net)	tōpūtanga hua ahumoni more
self-empowerment	te taki i te ikeketanga	trade	tauhokohoko, hoko
sense of belonging	whanaungatanga	treasure	taonga
service	ratonga	tribe	iwi
shares/equities	tūtanga pakihi	understand	mātau
short term	pae tata	understanding	māramatanga
significant	tāpua	unity	kotahitanga
skill assessment	te whakawhanuitanga pukenga	use	whakamahi
social	pāpori	value	uara
social need	matea pāpori		
spirituality	wairuatanga		
stakeholder	whaipānga		
stories	pūrākau		
strategy	rautaki, kaupapa		
summarise	whakarāpopoto		
sustainability	whāoomoomotanga, whakaukangia		
symbol	tohu		
synthesize	whakahiatoto		
system	pūnaha		
technology	hangarau		
tension	mānukanuka		
term deposit	pūtea penapena		
to diversify	whakakanorau		
to generate income	whai hua pūtea		
to grow capital/ assets	whakapiki uara		
total financial return (gross)	tōpūtanga hua ahumoni		

# Māori to English



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MĀORI	ENGLISH	MĀORI	ENGLISH
ahurea tuakiri	cultural identity	kaiwhakanao	producer
arohaehae	critique	kanorau koiora	biodiversity
arotake	evaluate	kaupapa	principles, strategy
aukati	constraint	kaupapa Māori	Māori based research
haepapa	responsible / responsibility	kiritaki	client, customer
hangarau	technology	koiora	biology
hapori	community	kotahitanga	collective action, unity
haumitanga	investment	kounga	quality
hinonga	enterprise	kōwhiri	select
hoko	trade, buy	mahinga kai	food gathering areas
hokonga	buying	mahinga ohaoha	economic activity
hononga	relationship	mana	prestige
horopaki	context	manaakitanga	hospitality, reciprocity, respect
hua	returns	māngohē	liquid / liquidity
hua ahumoni	financial return	mānukanuka	tension
hua kē	non-financial return (e.g., social, cultural...)	Māoritanga	Māori culture
hua pūtea	income return / yield	māramatanga	understanding
hua tūtanga pakihi	dividends	marua whakapuakitanga	problem solving
huapai	positive outcome	matapae	predict
hurihang-a-ora	life cycle	mātātika	ethics
iranga	genetics	mātau	know, understand
iwi	tribe	Mātauranga Māori	Māori knowledge
kaitiakitanga	guardianship	matea pāpori	social need

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MĀORI	ENGLISH	MĀORI	ENGLISH
mauri	life force	pūtea penapena	term deposit
mohio	know	rahinga	quantity
mōhiohio	information	rāhui	prohibition, prohibited.
ngā matatini Māori	Māori diversity	rāngai ahu matua	primary sector
ohaoha	economics	rangatiratanga	leadership
pae tata	short term	ratonga	service
pae tawhiti	long term	rauropi	living organism, organism
pakihi Māori	Māori businesses	rautaki	strategy
pāpā	impact	rawa	asset, goods, natural resources, resource
pāpori	social	rawa whaipūtea	income assets
parahau	justify	rerekētanga ā-ira	genetic variation
pārōnaki	differentiation	runanga	committee
penapena rawa	resource management	taiao	environment
puawaitanga	returns (best possible on integrated goals)	taiōhangā	economy
pūnaha	system	tangata whenua	Māori people
pūnaha mātauranga	knowledge	taonga	treasure
pūrākau	stories	tapu	sacred, restriction
purotu	responsibilities	tāpua	significant
pūtaiao	science	tātari	analyse
pūtake	reasons for being	tauhokohoko	trade
putanga	outcome	taupori	population
putea	finance	taurea	multiple
pūtea	cash	taurewa	debt

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MĀORI	ENGLISH	MĀORI	ENGLISH
tautohu	identify	torotoro	explore
tauutuutu	investments that build welfare and mana	tuhono	multiple bottom-line approach
tauwehe	factor	tūhura	investigate
te ao Māori	Māori world view	tukanga	process
te hoko	buying	tukatuka mōhiohio	process information
te kaipakihi me ona whanaketanga	business knowledge and development	tukunga iho	inheritance
te ngira tuitui	entrepreneurship	tūnga taurewa	rating
te taki i te ikeiketanga	self-empowerment	tūpatotanga	caution (to demonstrate)
te whakatu pakihitanga	business formation	tūrangawaewae	place
te whakawhanuitanga pukenga	skill assessment	tūraru	risk
te whanaketanga a marua	community development	tūtanga pakihi	shares/equities
te whanonga putea	financial literacy	uara	capital, value
tikanga	customary value system, ethical framework of Māori society	uara ā-wairua	moral values
tino rangatiratira	self-determination	umanga papatahi	enterprise creation
tipu	plant	urupare	respond, response
tirohanga	perspective	urutau	payment
tohu	symbol	utu	adapt
toi iho	Māori made	wāhi noho	habitat
tōpūtanga hua	gross return	wāhi tapu	sacred place
tōpūtanga hua ahumoni	total financial return (gross)	waiaro	attitude
tōpūtanga hua ahumoni more	total financial return (net)	wairuatanga	spirituality
tōrangapū	political	wetewete	analyse
		whai hua pūtea	to generate income

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MĀORI	ENGLISH	MĀORI	ENGLISH
whai tūtanga	equity / ownership	whakatairanga	promote
whaipānga	stakeholder	whakatakoto	outline, propose
whaiwāhitanga	opportunity	whakataurite	compare and contrast
whaiwāhitanga haumi	investment opportunity	whakatutuki (matea tangata)	meet people's needs
whakaahua	describe, reflect	whakaukangia	sustainability
whakaaro	idea	whakautu	payment
whakaaroaro	consider	whakawā	make a judgement or decision
whakaata	reflect	whakawhanaungatanga	connections
whakaawe	influence	whakawhiti whakaaro	entrepreneurial mindset, innovative thinking
whakaawe(nga)	affect	whānau	family
whakaea taurewa	debt servicing	whanaungatanga	kinship, sense of belonging
whakahāngai	adapt	whanaungatanga a whakahaere	relationship management
whakahiato	collate, synthesize	whāoomootanga	sustainability
whakakanorau	to diversify	whārite	balanced
whakakanorautanga	diversification	whenua	land
whakamahi	apply, use		
whakaoti rapanga	problem solving		
whakapapa	genealogy, interrelationships		
whakapiki uara	to grow capital/ assets		
whakapono	belief		
whakaputa uri	reproduction		
whakarāpopoto	summarise		
whakarite,	plan		