**Scaffolding ideas for L2 Future Proofing**

1. What is the issue / possible problem / influence
2. How COULD it affect the business – NOT what the business is doing

VERY important that you explain (at least 2) what the social, legal, political, ethical, technological, environmental etc influence is and How **could** this impact on the business/what **might** be ways that the business will be affected - can be positive and negative

For Merit

* Thoroughly explain the possible short-term and long-term effects on the business

For Excellence

* Evaluate / discuss the possible short-term and long-term effects
* Discuss impacts that could happen on the business and outside it eg the community, other businesses, the industry as a whole

For Excellence you need to demonstrate comprehensive understanding of future proofing influences that affect business viability. This involves evaluating the short and long-term impact of the influences, predicting impacts both within and beyond the identified business and the consequences of these impacts.

REMEMBER  
Most of what you are writing is hypothetical – you are not looking at what the business is doing but rather what things they should be aware of, things that might affect them, and then writing about how those things might affect them.

CHECK YOU HAVE

1. explained short-term impacts of future proofing influences.
2. explained long-term impacts of future proofing influences

1. predicted impacts within the business like investing in new technology, short-term economic influences, environmental and ethical awareness, a biological influence, and scientific research and legal factors.
2. explained both the positive and negative consequences of these impacts within the business.
3. predicted both positive and negative impacts of these influences beyond the business e.g. on other businesses and the community