

Future Proofing New Zealand Agribusiness

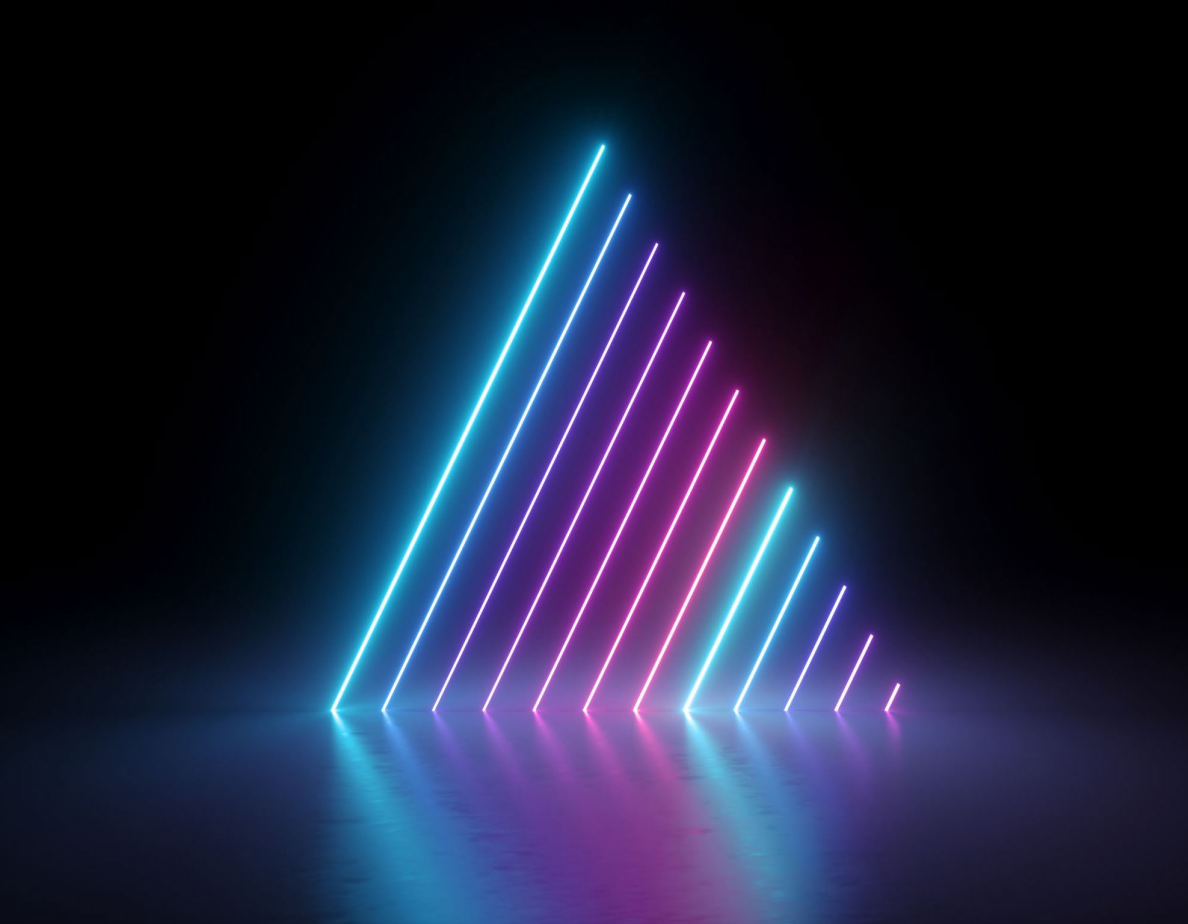
WHAT IS FUTURE PROOFING?

- PREPARING AGRIBUSINESSES FOR LONG-TERM SUSTAINABILITY
- MANAGING RISKS & RESPONDING TO CHANGE
- INNOVATION + ADAPTATION STRATEGIES



Agribusiness in Schools

DELIVERING AGRIBUSINESS TO NZ SECONDARY SCHOOLS



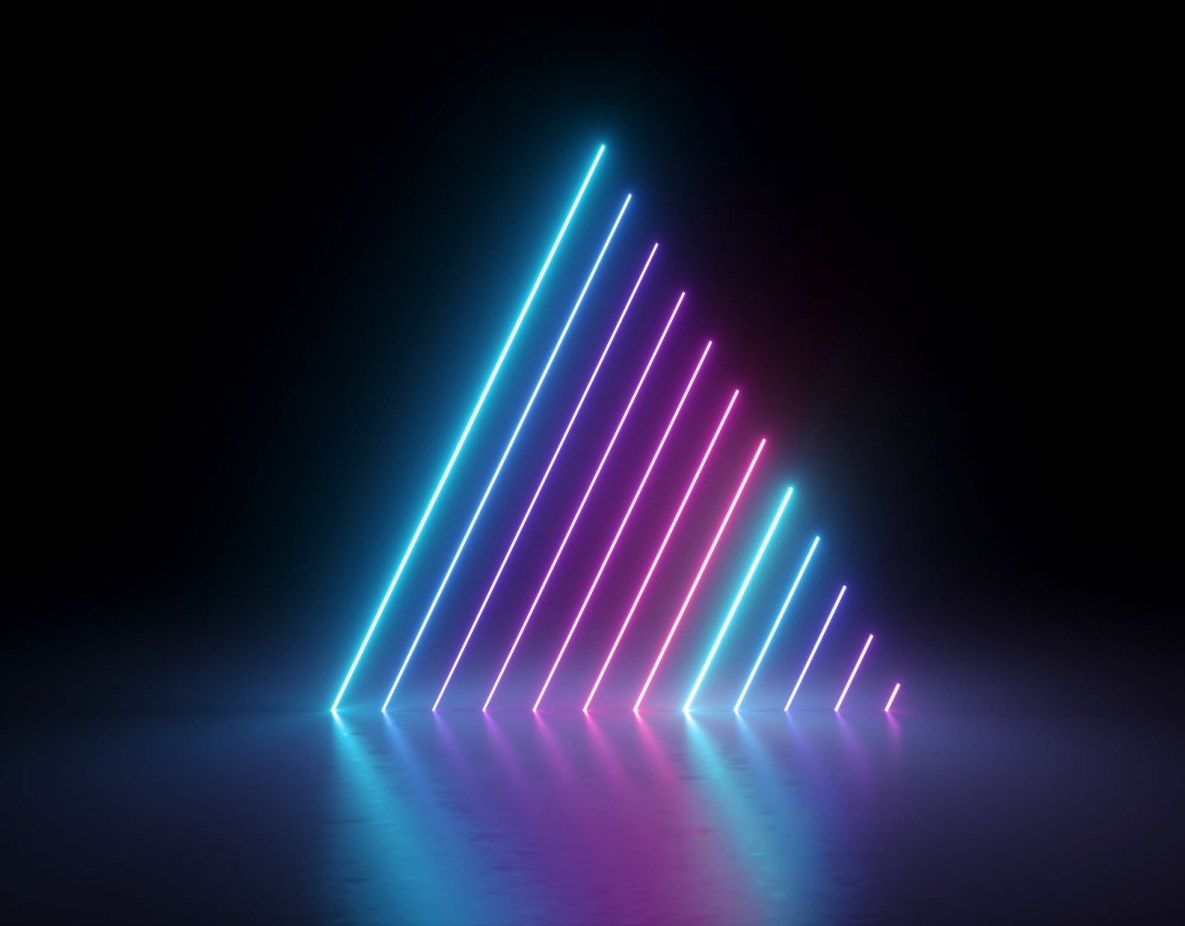
Current Issues for New Zealand Agribusinesses

- CLIMATE CHANGE IMPACTS (DROUGHTS, STORMS, TEMPERATURE SHIFTS)
- ENVIRONMENTAL REGULATIONS (FRESHWATER STANDARDS, EMISSIONS RULES)
- LABOUR SHORTAGES
- GLOBAL COMPETITION
- CHANGING CONSUMER PREFERENCES (E.G. SUSTAINABILITY, PLANT-BASED TRENDS)



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Activity Overview

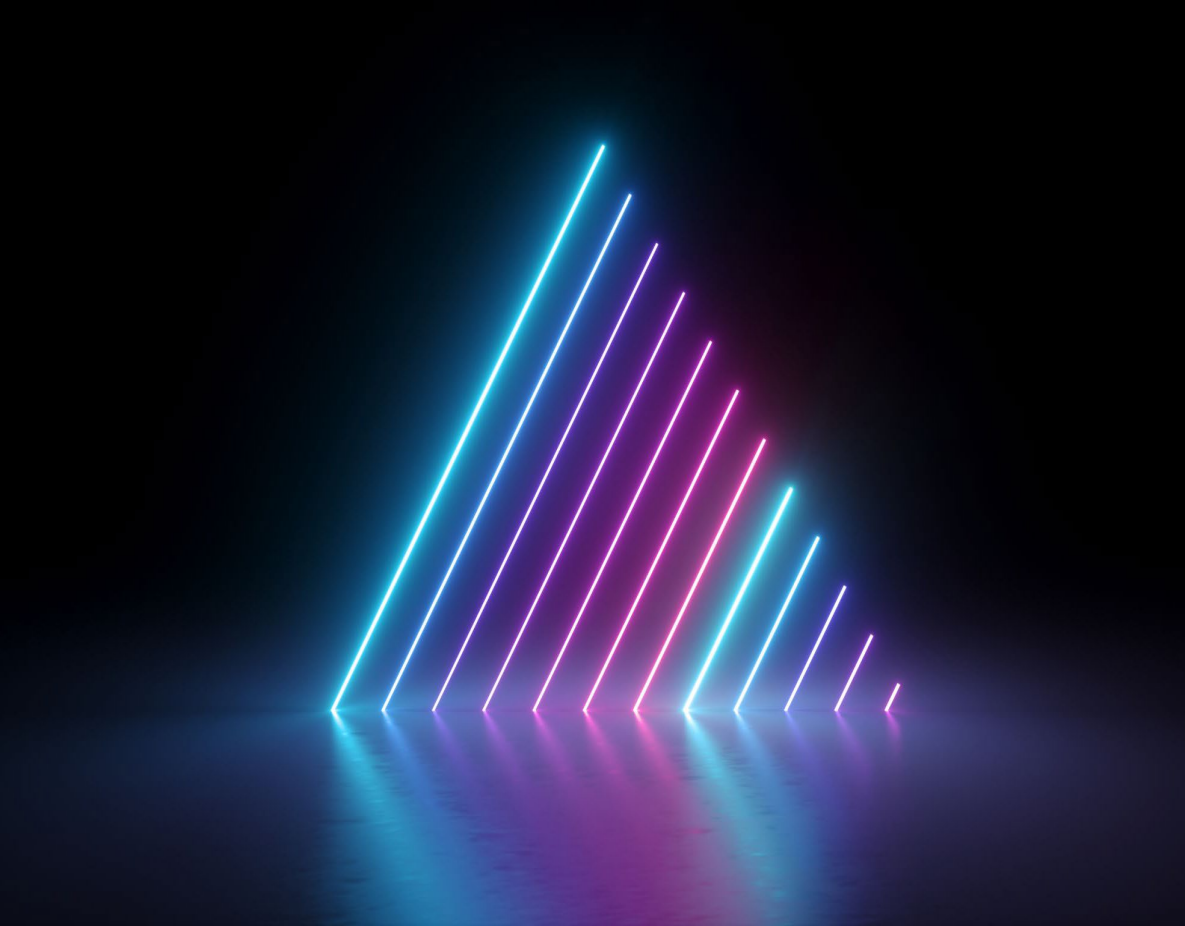
IN GROUPS, YOU WILL:

- 1. CHOOSE A SECTOR AND CURRENT ISSUE**
- 2. ANALYSE ITS IMPACTS**
- 3. DESIGN A FUTURE-PROOFING STRATEGY**
- 4. PRESENT YOUR SOLUTION**



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Class Discussion:

- **WHICH STRATEGIES SEEMED MOST EFFECTIVE OR REALISTIC?**
- **WHICH ISSUES ARE MOST URGENT FOR NZ AGRIBUSINESS RIGHT NOW?**
- **HOW MIGHT DIFFERENT AGRIBUSINESS SECTORS NEED DIFFERENT SOLUTIONS?**



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