Co-op of year

FMG is the inaugural winner of the Cooperative Business of the Year award which recognises the Cooperative/Mutual that has made the most significant and positive impact within the cooperative community over

the past year.

"Co-operatives return value to their shareholders/members in many different ways - not just the bottom line. FMG leads the way here in New Zealand, no better example being its concern for the well-being of farmers and growers nationwide with its Farmstrong programme. In challenging economic times, Farmstrong is aiming to shift the focus of mental health from illness to wellness,' says NZ Co- Op Chief Executive Craig Presland.

"In addition, in true co-operative spirit, FMG has been fully involved in community investment with such programmes as principal sponsorship of the NZ Young Farmer of the Year, rural crime prevention advice and guidance, and support for farmers and growers by attending, hosting or sponsoring hundreds of rurally focussed events across New Zealand each year."

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