Appendix 3 : Measures of Demand

low is the demand for your product best described? Price? Quantity?, etc		
		<u> </u>
escribe the d	emand for your product: ear/season	E (V
ver the past 3	years/seasons	
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entify and ex oduct from co	plain the key factors that have msumers.	influenced this demand for your
38.5	-3-	
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	4.	