**LEVEL TWO AGRIBUSINESS AND BUSINESS STUDIES**

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| Year 12 Agribusiness and Business Studies 201 (NCEA) | |
| **WHY STUDY THIS COURSE?** | This is an integrated course of Agribusiness & Business Studies & flows on to the Centre of Excellence in Agricultural Science & Business programme at Level Three. This programme is designed to engage & expose tertiary capable students to the wide range of opportunities, skills required & career pathways available across the Agribusiness & Business sectors & is primarily for students with Merits or Excellences in Level One Sciences and/or Commerce subjects. The subject of Business Studies is about how individuals & groups of people organise, plan, & act to create & develop goods & services to satisfy customers. Business is influenced by & impacts on the cultural, ethical, environmental, political, & economic conditions of the day. Issues such as sustainability, citizenship, enterprise, & globalisation are central to both business & the study of business. The subject of Agribusiness integrates primary industries & businesses beyond the farm gate, such as agriculture, aquaculture, dairy manufacturing, equine, forestry, horticulture, seafood & sports turf. |
| **COURSE DESCRIPTION** | Course material is based around both the Agribusiness Business Studies achievement standards. The Agribusiness content will be under four strands, Science & Technology, Innovation, Management & Finance & Marketing. Business Studies is designed around five business themes that encompass business knowledge, content, & concepts. The five themes are business formation, functions of business, people in business, business management & business environment will have a central theme of enterprise, along with three broad concepts of globalization, citizenship, & sustainability. Students will explore how & why large businesses in New Zealand make operational decisions in response to internal & external factors.  Through this integrated approach, the context will be brought to the students through a variety of online links to businesses, key industries, & speakers from a variety of business backgrounds & tertiary institutions. |
| **ENTRY REQUIREMENTS** | This programmes co-requisites requires students taking 201 Agribusiness to be also taking either:   1. Level 2 Biology and/or Level 2 Chemistry; or 2. Level 2 Accounting and/or Economics |
| **COURSE COSTS** | $100 - two field trips and materials. |
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| COURSE ASSESSMENT | Course assessment will contain a blend of Agribusiness and Business Studies achievement standards. The course will be made up of at least one external (4 credits) and 4 internal (15 credits) achievement standards totaling 19 credits. The actual Achievement Standards will be decided upon by the interests of the students. |
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| COURSE OFFERS ENDORSEMENT | Yes - subject to NZQA criteria being met. |
| **PATHWAY LINK** | Leads to, but not exclusive to Level Three Agribusiness 301 |

# LEVEL THREE AGRIBUSINESS AND BUSINESS STUDIES

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| Year 13 Agribusiness and Business Studies 301 (NCEA) | |
| **WHY STUDY THIS COURSE?** | The subject Agribusiness is defined as a course of study that integrates primary industries and business beyond the farm gate, encompassed by a group of sectors (agriculture, aquaculture, dairy manufacturing, equine, forestry, horticulture, seafood and sports turf) that form the basis of modern food production.  The Level Three Centre of Excellence in Agricultural Science and Business programme is an academic programme designed for students with strong Level 2 Sciences backgrounds and/or strong Level 2 Commerce backgrounds. |
| **COURSE DESCRIPTION** | Course material is based around the Agribusiness achievement standards under the strands of, Science and technology, Innovation, Management and finance, and Marketing; and the Business Studies achievement standards of analysing how and why New Zealand businesses operating in global markets make operational and strategic decisions in response to interacting internal and external factors.  Virtual classroom technology will allow us to bring the sector to the students through a variety of online links to farms, key industry businesses, speakers from across the sector and tertiary institutions. |
| **ENTRY CRITERIA** | This programmes co-requisites requires students taking 301 Agribusiness to be also taking either:   1. Level 3 Biology, Chemistry or Agricultural and Horticultural Science; or 2. Level 3 Accounting or Economics |
| **301 COURSE COSTS** | $100 - two field trips and materials. |
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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **No.** | **I/E** | **Level** | **Credits** | **Title** | | 91869 | I | 3 | 4 | Analyse future proofing strategies to ensure long term viability of a business. | | 91871 | I | 3 | 4 | Analyse how a product meets market needs through innovation in the value chain. | | 91382 | I | 3 | 6 | Develop a marketing plan for a new or existing product. | | 91380 | E | 3 | 4 | Demonstrate understanding of strategic response to external factors by a business that operates in a global context | |

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| COURSE OFFERS UE & ENDORSEMENT | Yes - subject to NZQA criteria being met. |
| **PATHWAY LINK** | Leads to tertiary education. |