



## Mātauranga Māori and Agribusiness websites and links.

### General

- Good introduction to mātauranga <https://www.sciencelearn.org.nz/resources/2801-matauranga-maori>
  - Place based system
  - Connection with the environment
  - Interrelations
  - Includes tikanga - cultural knowledge – beliefs, culture
  - Kaitiaki – guardianship of the living and non-living world
- MĀTAURANGA MĀORI - An Introduction - A ‘think piece’ report written for the Ministry of Education by Te Ahukaramū Charles Royal Final Version, 23 August 2019  
<https://static1.squarespace.com/static/5369700de4b045a4e0c24bbc/t/620f520dce32c03bd5a0c854/1645171216120/Ma%CC%84tauranga+Ma%CC%84ori+CRoyal+Final+Version+23.8.2019.pdf>
- Mana ōrite: Critical curriculum contexts for accelerating and promoting mauri ora with Mere Berryman <https://mylearning.nzei.org.nz/taking-the-lead-celebrating-our-curricula/berryman/>

### Māori Concepts

- Māori Culture [https://en.wikipedia.org/wiki/M%C4%81ori\\_culture](https://en.wikipedia.org/wiki/M%C4%81ori_culture)
- Kaitiakitanga
  - <https://www.sciencelearn.org.nz/resources/2544-understanding-kaitiakitanga>
  - <https://www.sciencelearn.org.nz/videos/651-kaitiakitanga>
  - <https://www.stuff.co.nz/life-style/homed/sustainable-living/300202254/how-kaitikaitanga-can-guide-us-in-our-approach-to-the-modern-world>
  - <https://www.tupu.nz/en/kaitiakitanga/understanding-governance>
  - <https://www.youtube.com/watch?v=kT92XpWbRuw> - Kaitiakitanga is about connection to, and care for, Papatuanuku.
- Tikanga and a better You (Bringing your authentic self to the workplace)  
<https://www.youtube.com/watch?v=6zGerySzoag>
- Pūtake – reason for being. <https://www.youtube.com/watch?v=vT5QrtplUU0> interview from Christchurch Boys High School.
- Whakapapa – explanations of origins <https://www.sciencelearn.org.nz/resources/3036-te-tapa-ingoa>

### Māori Economy videos.

- <https://vimeo.com/673407473> Part 1 - Māori Economy – Introduction.
- <https://vimeo.com/678902291> Part 2 - Māori Economy – Small to Medium Māori Enterprises.
- <https://vimeo.com/682453496> Part 3 - Māori Economy – The ‘Golden Age’ of the Māori Economy when Māori were the Economy (History of the Māori Economy).
- <https://vimeo.com/683116474> Part 4 - Māori Economy – Uaua Māori values and business.
- <https://vimeo.com/687554340> Part 5 - Māori Economy – COVID-19, recovery? How? November 2020
- <https://vimeo.com/690121505> Part 6 -Māori Economy – A new economic model for New Zealand.



- <https://www.youtube.com/watch?v=hqAFaZdBdkM> Auckland University video on Covid and its impact on Māori Agribusinesses. 2022 NZ Economics Forum with Wayne Tainui - Manukura Māori Business Leader, PwC New Zealand, and Liz Te Amo - Chief Executive Officer, Miro.
- [https://www.youtube.com/watch?v=FwPOw\\_dptpl](https://www.youtube.com/watch?v=FwPOw_dptpl) The growing Māori economy as the asset base hits \$36.9 billion Marae Investigates 24 July 2011 TVNZ

## **Māori Agribusinesses**

- <https://www.ruraldelivery.net.nz/stories/PKW-Incorporation>
- <https://www.ruraldelivery.net.nz/stories/Rakaia-Inc-Hororata-Dairy-3>
- <https://www.ruraldelivery.net.nz/stories/Wi-Pere-Trust>
- <https://www.stuff.co.nz/business/farming/99394070/massive-mori-operation-tihau-whanganui-has-breeding-finishing-and-dairy-farms>
- [https://farmersweekly.co.nz/s/fw-article/m-ori-agribusiness-driving-primary-export-growth-MCTNJZBI442ZGBPNRT2VBT3PLRLY?utm\\_term=Read%20more%201&utm\\_id=252d0d91-0ae4-4af2-93d2-9e11941560c0&sfmc\\_activityid=1ec0bd7a-3c2d-48fe-8bc2-e5b044406dcc&utm\\_medium=email&utm\\_source=sfmc&utm\\_content=23679](https://farmersweekly.co.nz/s/fw-article/m-ori-agribusiness-driving-primary-export-growth-MCTNJZBI442ZGBPNRT2VBT3PLRLY?utm_term=Read%20more%201&utm_id=252d0d91-0ae4-4af2-93d2-9e11941560c0&sfmc_activityid=1ec0bd7a-3c2d-48fe-8bc2-e5b044406dcc&utm_medium=email&utm_source=sfmc&utm_content=23679)
- <https://www.stuff.co.nz/business/105970245/mori-company-takes-the-long-view-on-their-business-goals>
- <https://www.stuff.co.nz/business/farming/93127914/big-force-of-maori-farming-takes-spiritual-approach-to-the-land-and-environment>
- <https://www.stuff.co.nz/business/farming/128089624/unlocking-the-potential-of-mori-agriculture-land-is-not-simple>
- <https://www.tvnz.co.nz/shows/gate-to-the-globe> Tim Lambourne tracks the journey of Māori exporting and celebrates the unsung heroes of the primary sector. From tennis balls at the US Open to venison at the Burj Kalifa, Māori are supplying some of the most sophisticated international markets.
- <https://www.youtube.com/watch?v=vZvg38pBFEk> Māori businesses take up opportunities in US market. America is a big market and off the back of the US Vice President visit the Māori team at New Zealand Trade and Enterprise say it sends a message that a big country like that wants to work with us and they want to help more Māori gain opportunities and lift those who are already in the market there.
- Iwi Island Agribusiness Enterprises - The challenges of farming on an island for a Māori Trust <https://www.youtube.com/watch?v=GaFhL3BqfaM>
- What causes Māori business to succeed <https://www.youtube.com/watch?v=k4vKu6NhQ7E>
- Miraka - Māori culture impact economic landscape in New Zealand. <https://www.youtube.com/watch?v=NfQne8Kwr90>
- MPI has worked with a number of Māori landowners across the country to bring together smaller land blocks to build economic scale. Based on these interactions, MPI has identified six common steps that can assist Māori to successfully improve the performance of their land. Find out more: [www.mpi.govt.nz/funding-and-programmes/maori-in-the-primary-industries/maori-agribusiness](http://www.mpi.govt.nz/funding-and-programmes/maori-in-the-primary-industries/maori-agribusiness) <https://www.youtube.com/watch?v=J292IDyWeuk>

## **Organisations**

- Hui Taumata Trust - Shaan Stevens of Guinness Gallagher International and others discuss Māori Economic Development. Outlines issues facing indigenous groups and their modern-day challenges in the economic environment. The video produced by Microsoft covers how technology can address problems facing small indigenous groups. <https://www.youtube.com/watch?v=cdGpuNOPch0>



- Māori Economic Growth Forum - The ATEED Māori Economic Growth Forum is a place for people to unite, discuss big ideas, Māori Innovation, collaborate and build relationships for generations to come. <https://www.youtube.com/watch?v=kBQHc1nqNAM>

## **Māori Innovation.**

- Inspiring Māori business innovation - Callaghan Innovation works to increase Māori businesses' ambition to grow, and support Māori business leaders to pursue innovation and entrepreneurship. With this aim, we held the Inspire Event – an interactive workshop on innovation and design thinking with experts from Stanford University and a panel with some of the leading lights from Māori innovation. Find out more at [www.callaghaninnovation.govt.nz](http://www.callaghaninnovation.govt.nz)  
<https://www.youtube.com/watch?v=soqy31Xl360>
- Māori businesses innovating food and beverage industry - The Government's spending \$140 million a year fast tracking innovation in New Zealand but none of its specifically for Māori. But that's not stopping one group of Māori businesses who've got together to be the first to target the funding. [https://www.youtube.com/watch?v=\\_crcomgflKw](https://www.youtube.com/watch?v=_crcomgflKw)

## **Other Māori business**

- Māori business making strides in the fashion industry - Hosiery and traditional Māori art don't usually mix. But a whānau company, Iwi Creations, is trying to prove it's not only possible, but it could also be a good money spinner too. <https://www.youtube.com/watch?v=vPZMRNiwGV8>  
<https://naturaaura.com/products/tipu>