A WORLD OF OPPORTUNITIES
in the primary industry

SowtheSeed
AGRICULTURAL & HORTICULTURAL SCIENCE ADVISORY TEAM

Agribusiness in Schools
DELIVERING AGRIBUSINESS TO NZ SECONDARY SCHOOLS

Variety, challenges, financial rewards, and opportunities to grow and make your mark.

New Zealand's primary industry is more complex than it may seem, offering many skilled career opportunities across various sectors and environments. You will also discover that this industry plays a significant role in achieving the Sustainable Development Goals, particularly Zero Hunger and Life on Land.

PRODUCERS

IT'S A CAREER AND A LIFESTYLE CHOICE

Working as a primary industry producer offers an outdoor career, where you'll work as a part of a team with farm animals, plants, machinery, and technology- making every day different. You'll stay fit, challenge yourself, and acquire a range of skills that can be applied across multiple industry roles.

AGRISCIENCE

FIND INNOVATIVE SOLUTIONS

Starting in Agriscience gives you the flexibility and skills to diversify into a range of careers, whether as a primary industry producer, in agriscience, or in agribusiness. Agriscience careers include environmental scientists, agronomists, nutritionists, geneticists, engineers, food technologists, research technicians and many more.

AGRIBUSINESS

PROVIDE PROFESSIONAL SERVICES TO PRODUCERS

Agribusiness careers include a range of skilled professionals who serve producers and primary production businesses. These roles include consultants, rural bankers, economists, exporters, communication and media specialists, policy and advocacy advisors, marketing agents, and many more.

OPEN DOORS TO YOUR CAREER



Need support for study? Visit our scholarship website.

Agribusiness in Schools and Sow the Seed has gathered information about a wide range of scholarships to help you fundyour study or training in areas relevant to the primary sector. Offering financial support, diverse fields of study, skill building and relevant industry knowledge, these opportunities can be found at **scholarships.hata.nz**

FIND YOUR FIT

What do you enjoy?
Where can you make a difference?

PRODUCERS

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)
I want to work outdoors with plants and animals	☐	☐	☐
I want a job that keeps me fit	☐	☐	☐
I want work with machinery and technology	☐	☐	☐
I want the opportunity to run my own business	☐	☐	☐
I am a practical 'hands on' type	☐	☐	☐
I am able to work effectively by myself and/or in a team	☐	☐	☐
I want to work away from a desk	☐	☐	☐
I want to live in a small town or provincial city	☐	☐	☐
I want to be responsible for other staff	☐	☐	☐
TOTALS	☐ +	☐ +	☐ =

AGRIBUSINESS

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)
I want the opportunity to get outside	☐	☐	☐
I want to help others grow their businesses	☐	☐	☐
I am people oriented	☐	☐	☐
I want to be trusted and respected by my clients	☐	☐	☐
I want to travel in my job	☐	☐	☐
I like helping people to find solutions	☐	☐	☐
I want to live in a small town or provincial city	☐	☐	☐
I want to share information	☐	☐	☐
I want to run my own business	☐	☐	☐
TOTALS	☐ +	☐ +	☐ =

AGRISCIENCE

	Not really (1 point)	Yes (3 points)	Absolutely (5 points)
i love science	☐	☐	☐
I can focus on detail, am precise and concise	☐	☐	☐
I prefer to focus aon specialist science topics	☐	☐	☐
I like problem solving and finding solutions	☐	☐	☐
I am innovative and creative	☐	☐	☐
I am willing to invest the time and money needed to educate myself	☐	☐	☐
I am able to work effectively by myself and/or in a team	☐	☐	☐
I want to work with animals, plants, soil, and natural resources	☐	☐	☐
I can think outside the square	☐	☐	☐
TOTALS	☐ +	☐ +	☐ =



"Don't think the only option in the primary industry is working outside. You can work in areas like agribusiness, research, technology or even marketing. It's a varied industry with jobs for everyone."